







STRICTLY PRIVATE & CONFIDENTIAL

## DAOPEOPLE

The world's first social network created specifically for the Web3 environment, which is suitable for both business and crypto communities. Everything you need for a comfortable interaction in the Web3 space.



### Events

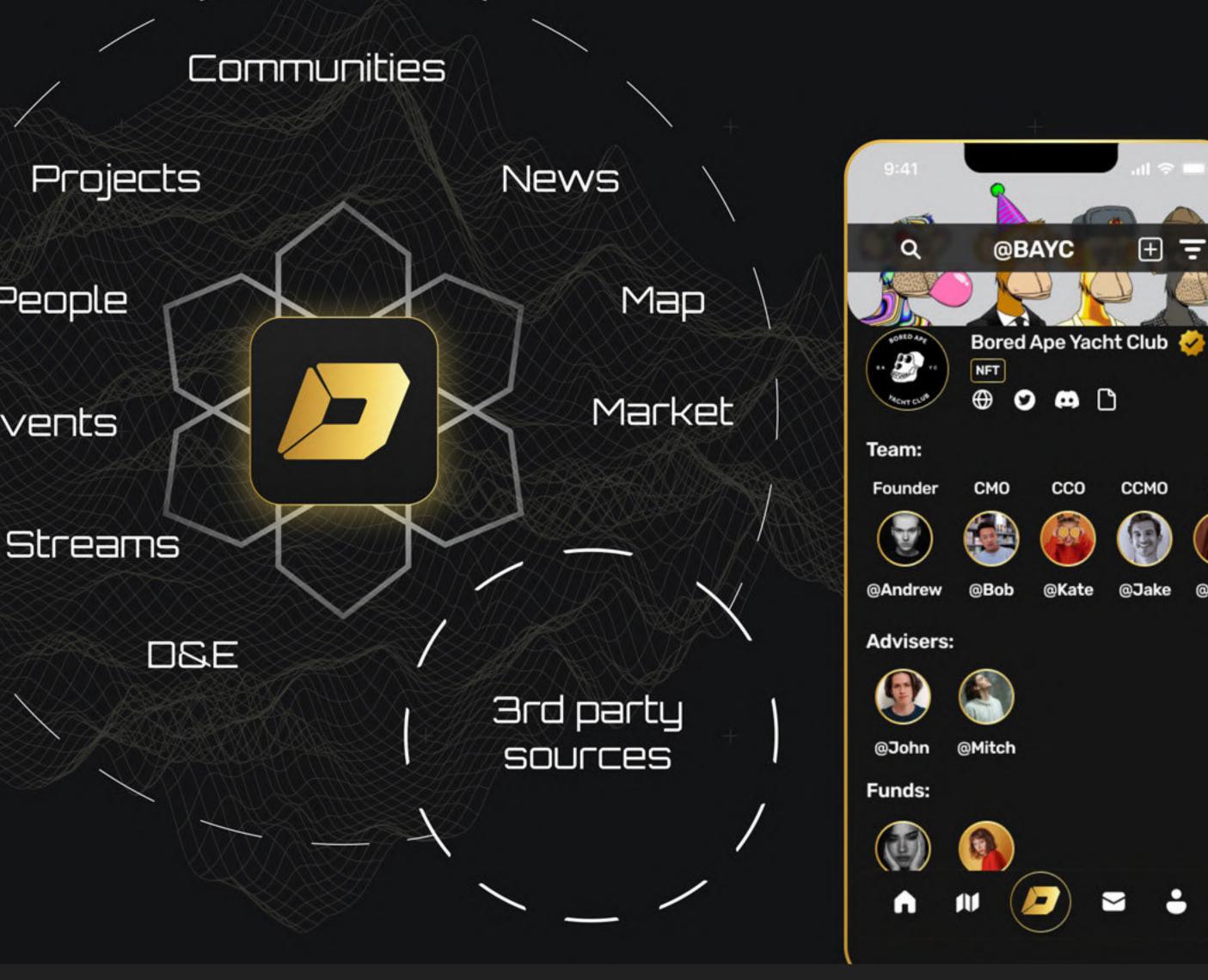
#### SOON WILL BE AVAILABLE ON:







### PROJECT OVERVIEW



Regolith.com





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## PROOF OF HUMAN ACTIVITY

The proof of human activity consensus model ensures network security by requiring participants to demonstrate genuine human actions, offering the benefits of mitigating bot-driven attacks and fostering a more trustworthy and reliable ecosystem.

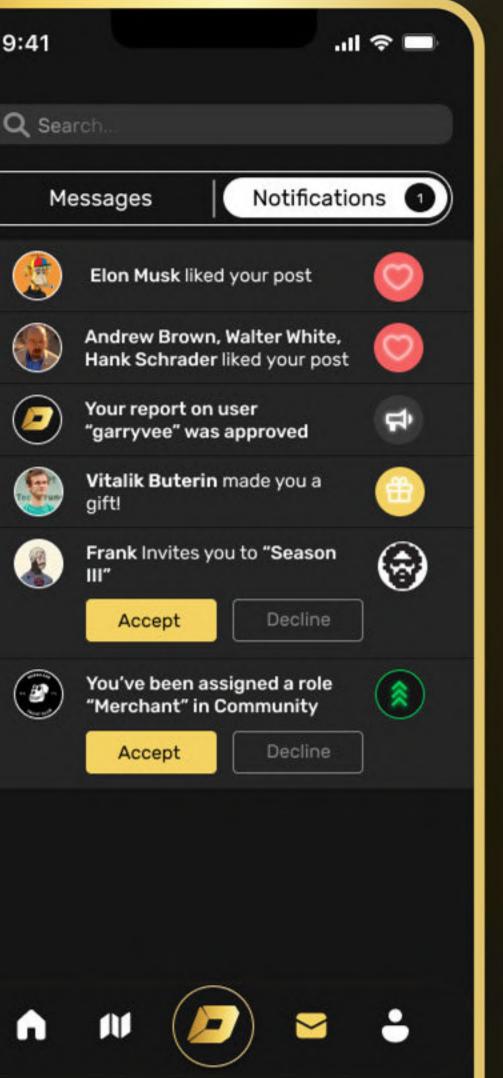


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### **IKEY FEATURES**

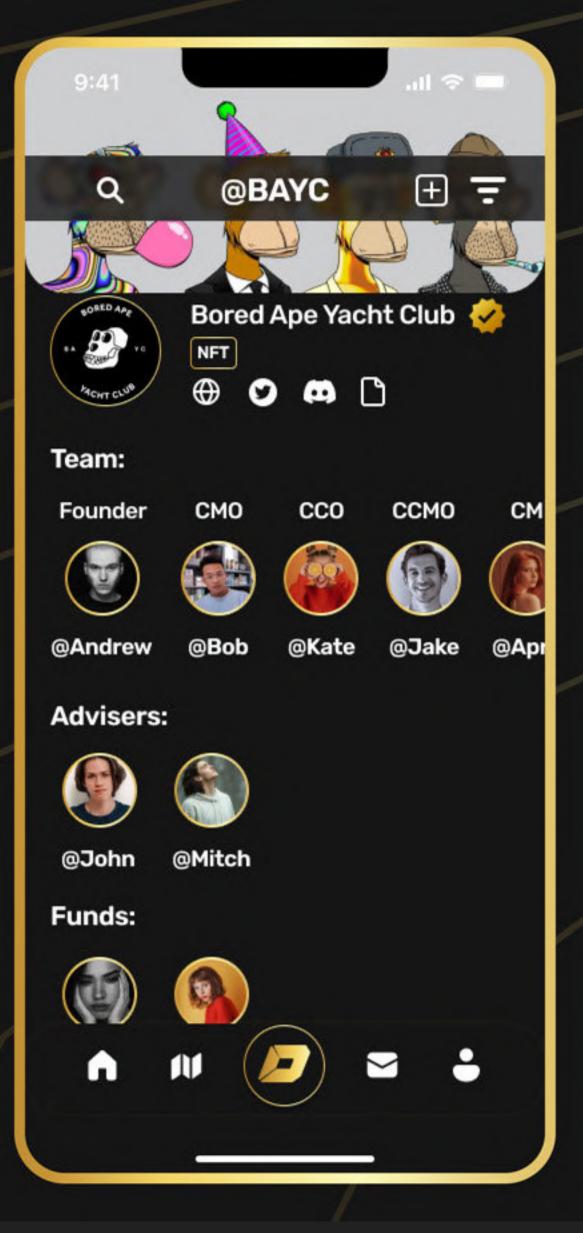
## BLOCKCHAIN TECHNOLOGY

Harnessing the power of Web3 and Al, DAOPEOPLE SuperApp is on a mission to revolutionize value creation, reputation, social engagement and rewards distribution for DAOs and crypto communities.









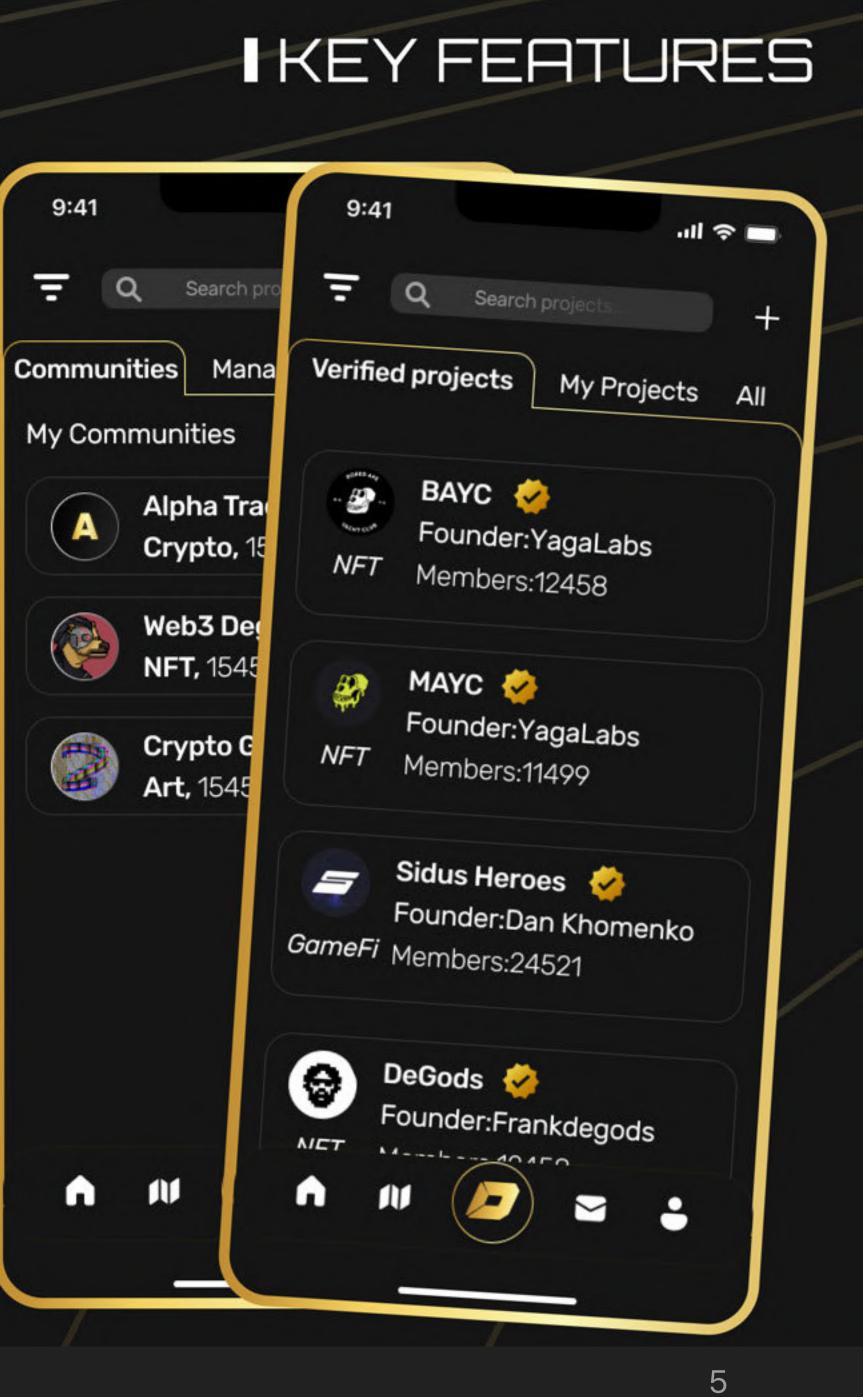
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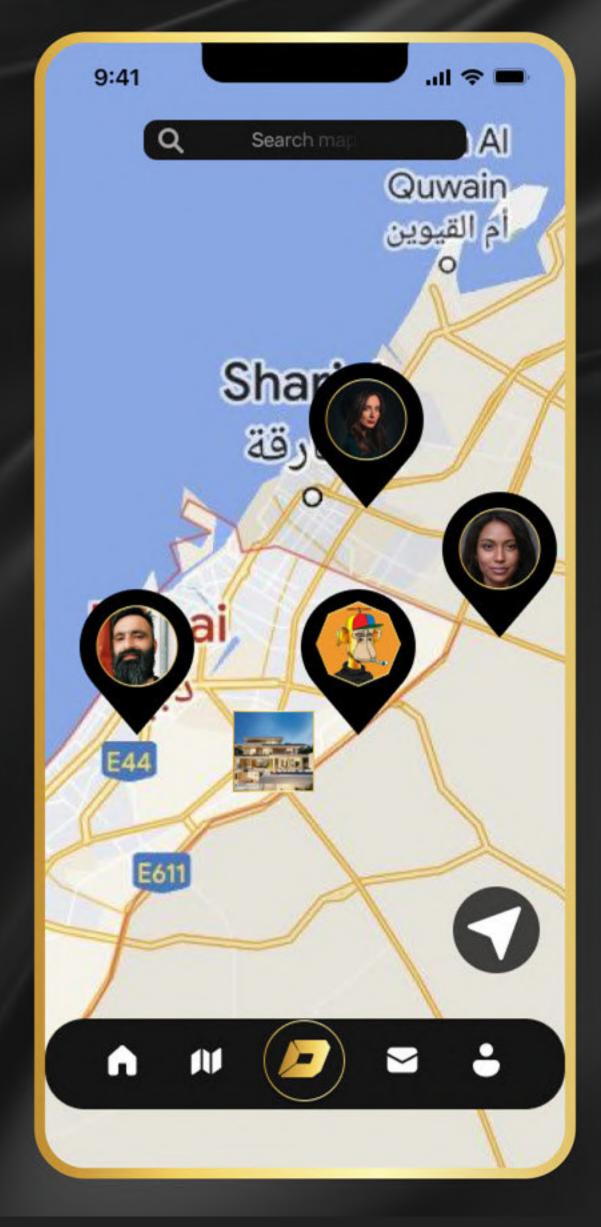
Pages of various communities and crypto projects. Complete information about the project, its team and partners, community management tools, roles and channels in one place.

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## PROJECTS

## COMMUNITIES





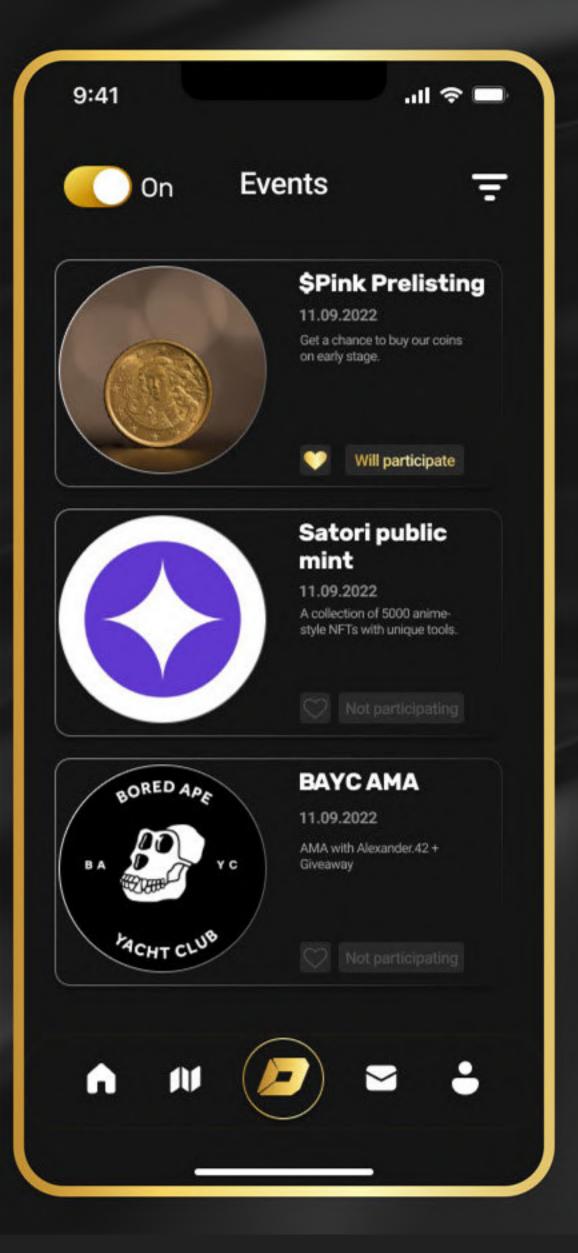
## EVENTS + R MAP

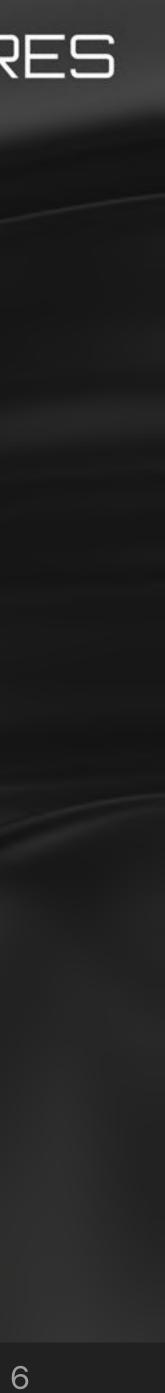
Find information about upcoming events, both real and online. Interactive live map of users and events will allow you to always stay at the crypto party.

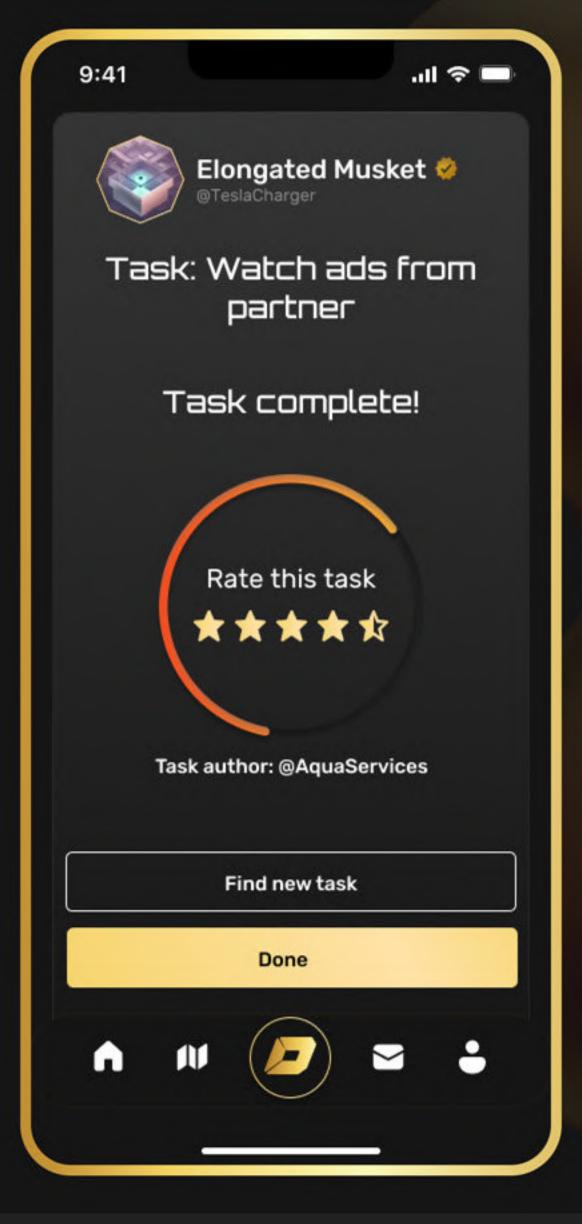
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### **IKEY FEATURES**









### DSE

Find ways to earn money in Web 3 or tools for doing business. The system of reviews, rating and verification will protect you from scammers. Get paid in crypto after your job is done, track your workers progress through API or reports! 🔶 In order to get access to D&E user needs to hold at least Tier 1 NFT for more than 7 days, with D&E he will be able to generate additional income stream by providing genuine social engagement over multiple platforms.

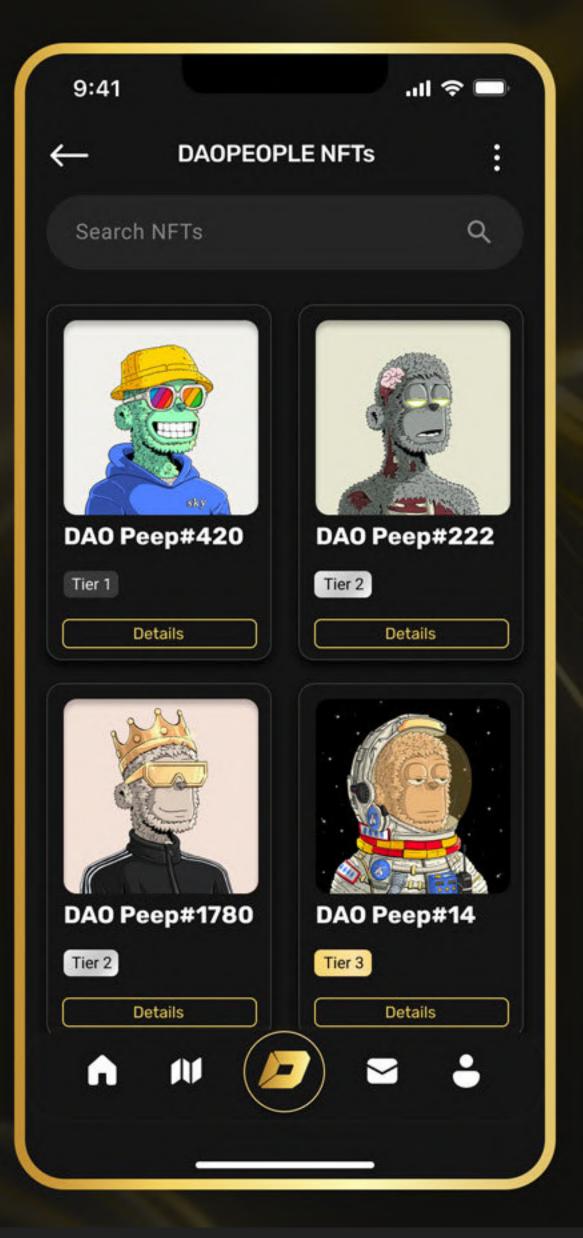
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### **IKEY FEATURES**

9:41			.ıll 🗢 🗖
	Task		
****	4.7		:
Social Netwo Category1			
Hello, my name is as Mister Beast. launch of my NF Beast Yacht Club professional Twi shillers to promo Unfortunately, m followers number 100 users, so i m extreme drowth lany users have report	Due to T colle o" i am tter an ote my ny curr er is so eed qu	the rection "E looking d Disco project ent Tw mwhen ick and ou lems with	cent Bored g for ord ti itter e around See more
Ins	tructio	ns	(
reviews @MrSnipSnap Today 17:45 My friend got boiled! T		ect is a sca	
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### $\bullet \rightarrow \mathsf{DAOPEOPLE}$ NFT

supporters. your benefits! section.

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### **I**KEY FEATURES

Our own NFT collection, created to provide additional benefits to our users and

There will be several "Tiers" for NFTs - the higher the level, the higher the amount of

Also, while user keeps his NFTs in the Mining Pool, he will recieve additional Token Rewards and % booster in D&E



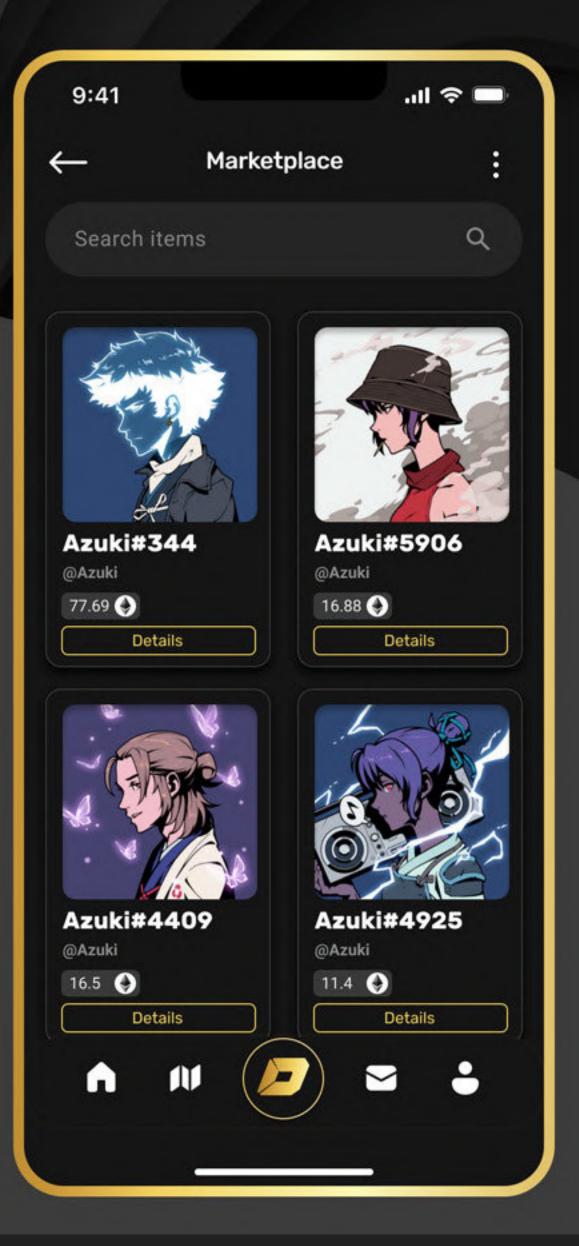
#### **Tier 3 benefits:**

- Lifetime VIP discount: 65%
- Lifetime discount for partners events 30%
- Free entry to DAOPEOPLE events
- Early access to new features
- Access to Matching Feature
- Additional 50 swipes/day

Sell NFT



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NFT +

Safely sell or buy NFTs through DAOPEOPLE app.

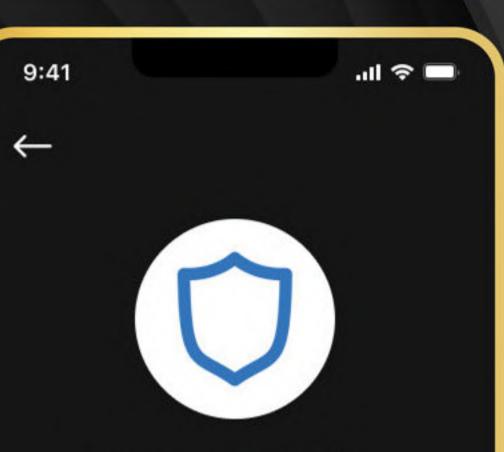
Fully integrated with Trust Wallet technology for smooth and secure experience  $\leftarrow$ 

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### **IKEY FEATURES**

## MARKETPLACE

### TRUST WALLET INTEGRATION



#### Connect Trust Wallet

You will need to authorize using your Trust Wallet App to get access to your NFTs. Please, follow the instructions on your screen.

**Connect Trust Wallet** 



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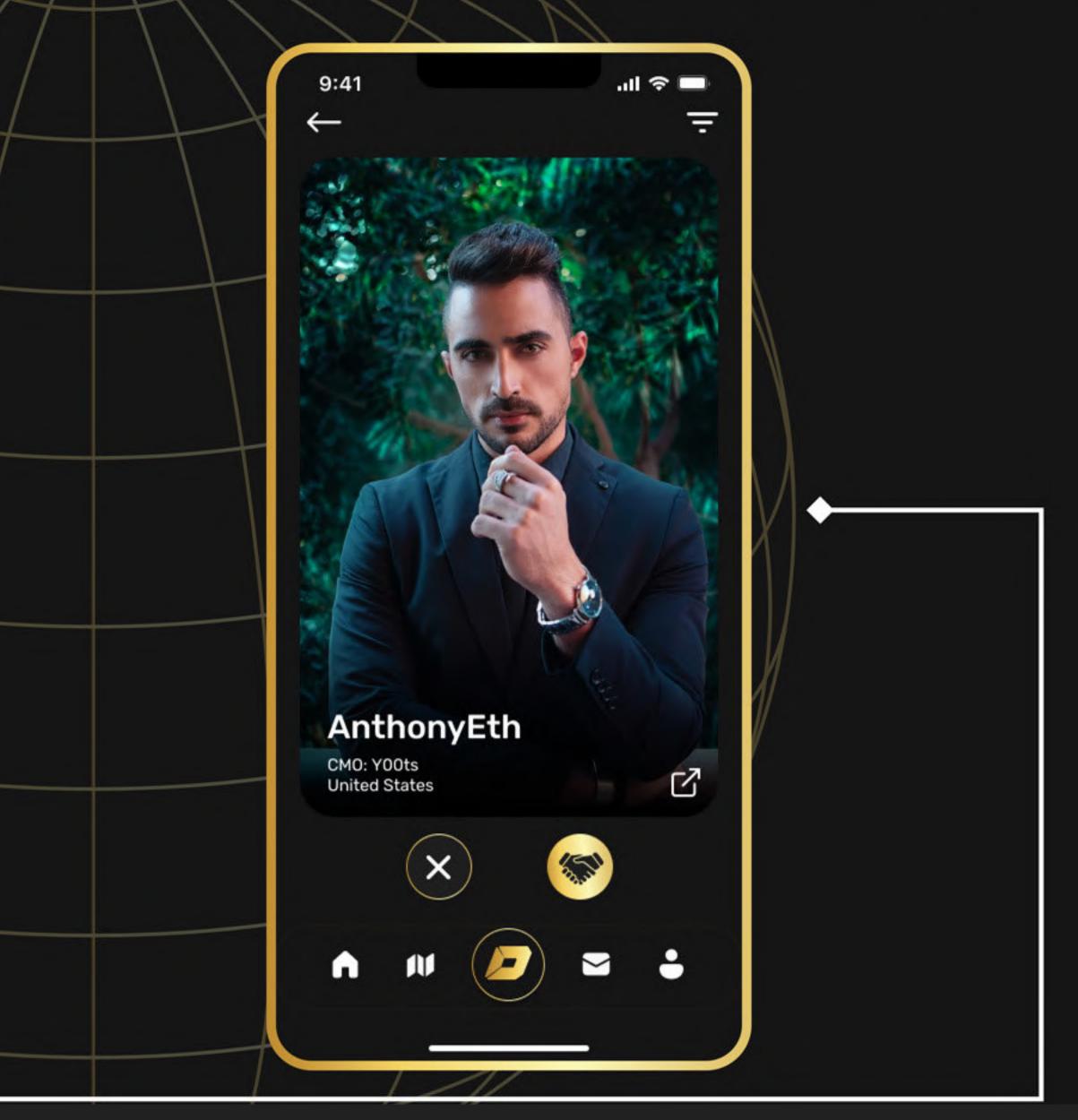
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## BUSINESS MATCHING

Find interesting people from the crypto world. Are you at an event and want to get to know its participants better? Or do you just want to find a new team member or partner? Look for new connections with a lot of filters: location, projects, roles, statuses, work experience, gender, interests, communities, and much more



### **I**KEY FEATURES







### An independent social network moderated by DAO and artificial intelligence

- 1. Bot hunter our Al determines whether an account is a bot or a real user
- 2. Topic activity Determining the user's attitude to this topic
- 3. Uniqueness we distribute tokens to users and it is important for us that the generated content is unique and not stolen.
- 4. Content analysis Users can vote on content format and report posts based on the DAO model. AI will learn and act as an assistant for all users







## TARGET AUDIENCE



#### WEB 3 PROJECTS & DAO's

- Promotion
- Team management
- Community space



#### INDIVIDUAL USERS

- Useful info
- Earnings
- Communication •





#### TRADERS

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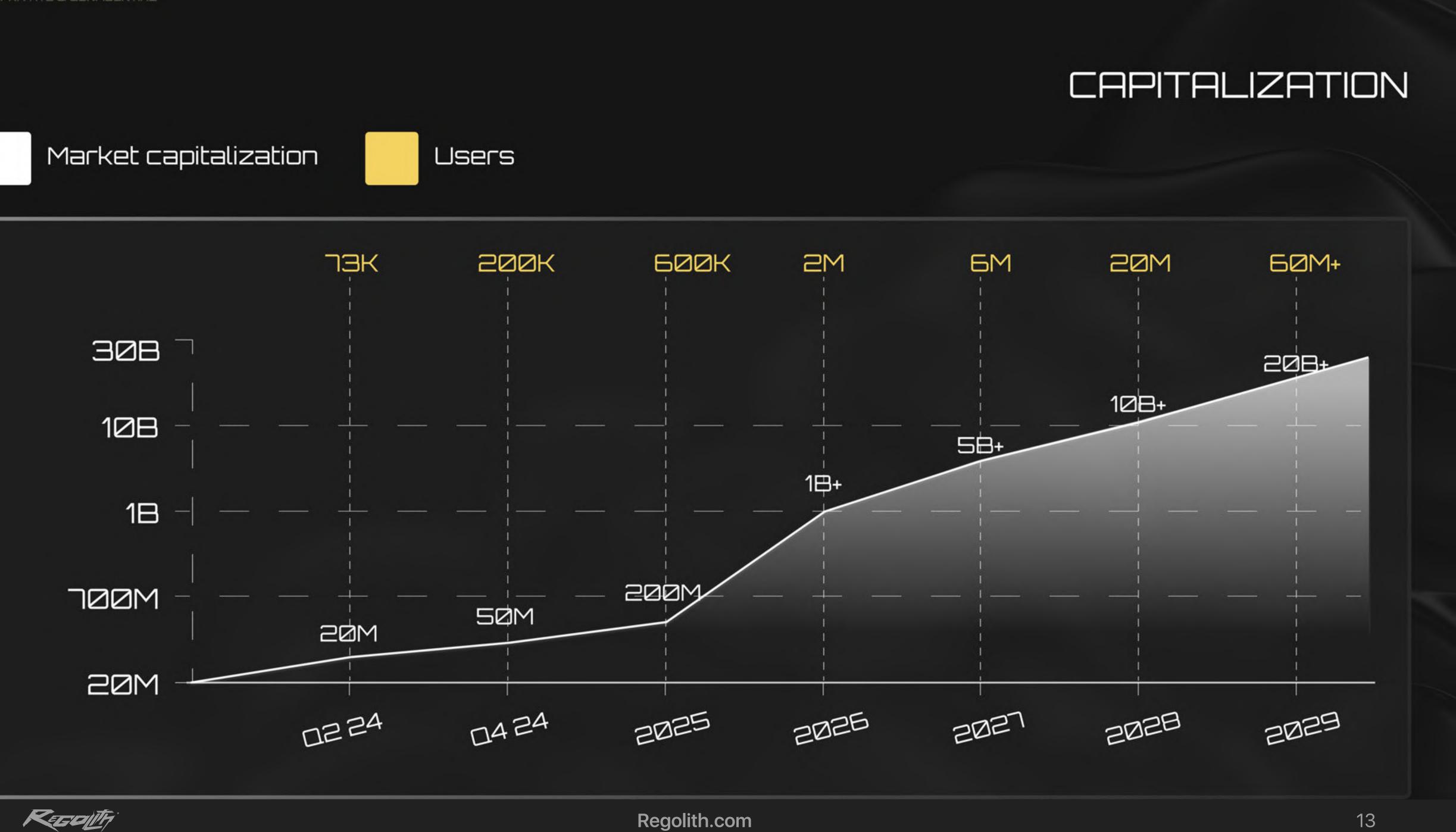
- Scouting
- Monitoring
- Analytics

#### AS WELL AS:

- Hi-tech Enterprises
- Developers
- Digital Nomads
- Service providers
- Beginners



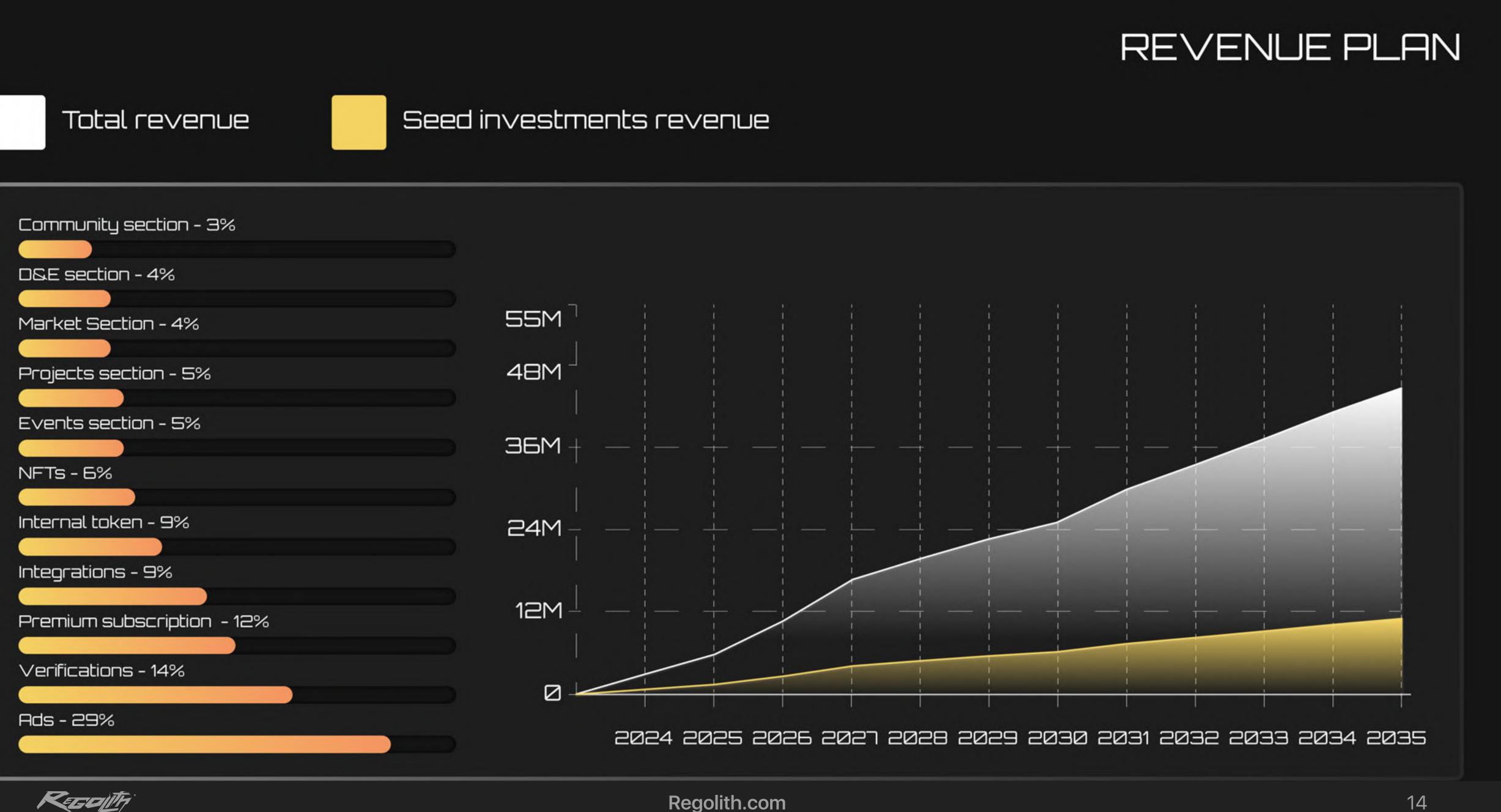












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#### Edgar Grigoryan

#### **CEO** and Founder

Founder of the ATFmedia group of companies. In spheres of IT and marketing since 2007. Successful entrepreneur and media personality.



#### Aleksandar Gajic

#### CBDO & CoFounder

Crypto business and marketing expert with a 9 year of experience within tech and blockchain companies. Launched multiple successful blockchain projects.









#### **Anton Vasilyev**

#### Strategic Advisor

6+ years in blockchain as a serial entrepreneur and accomplished advisor. An expert in business relationships and refined token economics. Founder of Brain Cream Squad and Terraneum, former Relations Officer at Sidus Heroes.

#### Iraida Novruzova

#### **PR** Director

PR director, 5y experience in crypto, 7y experience of PR and Marketing with strong skills to expand the brand awareness worldwide.



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#### **Davinci Jeremie**

#### Advisor

Crypto Educator and Entrepreneur. One of the most popular and influential crypto YouTuber in the world.



### Maria Andersen

Crypto Educator, Social Media Influencer, Investor.



### OUR TEAM

#### Advisor



#### **Gleb Chuvpilo**

#### Advisor

Businessman & Investor Thundermark Capital, MIT & MBA, Y Combinator, Goldman Sachs, Palantir (Peter Thiel Company)



## MARKET SITUATION: POSITIVE TRENDS

### Crypto Marketing **5++**

Advertising spend for cryptocurrency was up 94% in 2022's Q1 (\$115 million), compared with 2021 Q4 (\$59 million)

Source: MediaRadar Crypto Funds N++

800+ cryptocurrency / blockchain investment funds, 408 Crypto Hedge Funds, 424 Crypto VC Funds in 2022.

Source:



cryptofundresearch.com

### Web3 Developers N++

About 23000 developers each month were contributing to open-source Web3 projects in 2022. The number is growing

Source: Electric Capital



### TAM \$2.86 B

### SAM \$773M

Source: <u>Yahoo Finance</u>



### MARKET SIZE: WEB3

#### 

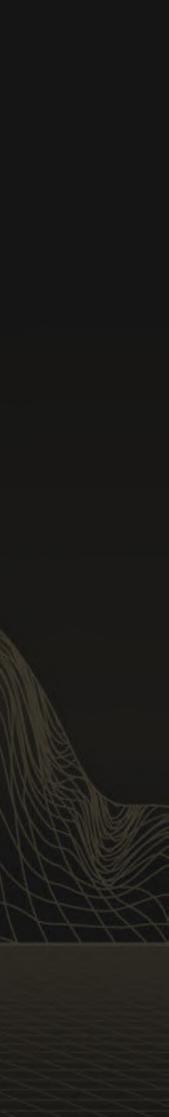
Binance raises \$500 million fund to invest in 'Web3' as crypto slides into bear market.

«... Binance Labs plans to use the capital to invest in companies building "Web3... »

«We are looking for projects with the potential to drive the growth of the Web3 ecosystem» Li said

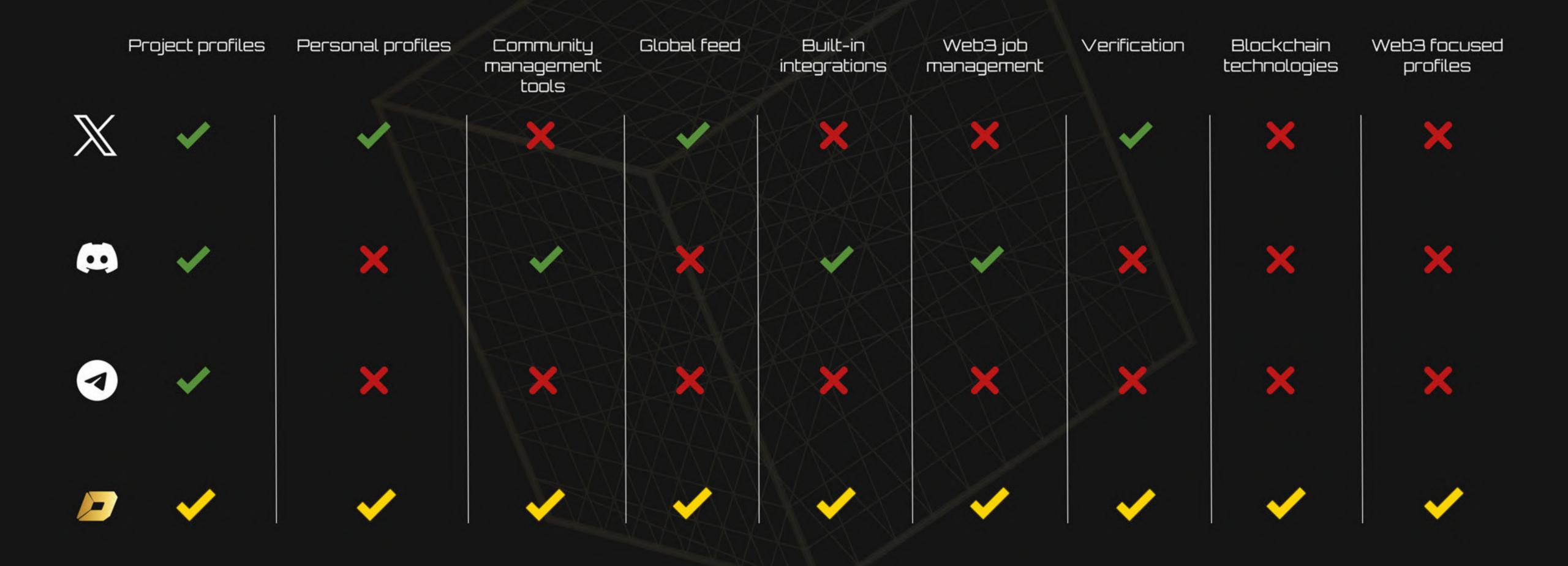
#### Statista.com:

Total revenue of Meta, LinkedIn and Snapchat reached US\$133.6 billion in 2022.



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## COMPETITOR ANALYSIS







### MARKET PROBLEMS

It is impossible to interact in a Web3 space using only one platform. You have no other choice but to constantly switch from 1 application to another, even within 1 project. Moreover, the functionality of the current platforms is not adapted to the Web3 environment.

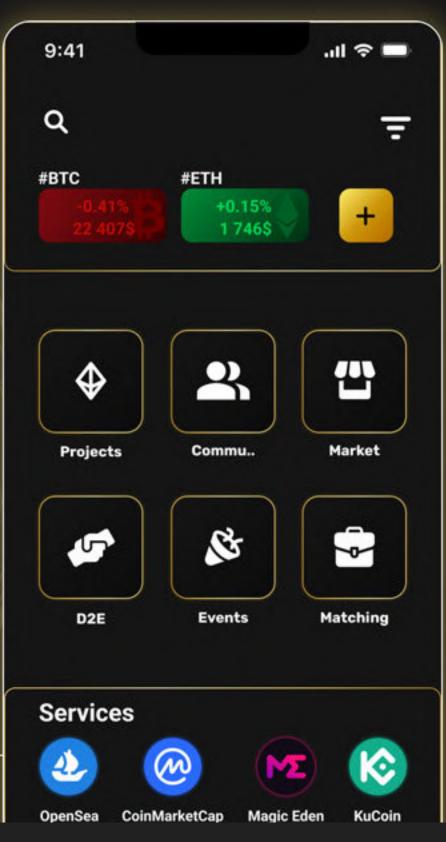
### SOLUTION

Daopeople combines all the features of existing platforms in 1 application and takes them to a brand-new level. Interaction in the Web3 space has never been so convenient before.



### WEB 3.0 usability LOW SECURITY VERY CHADTIC USER UNFRIENDLY LOW FUNCTION





#### **Regolith.com**

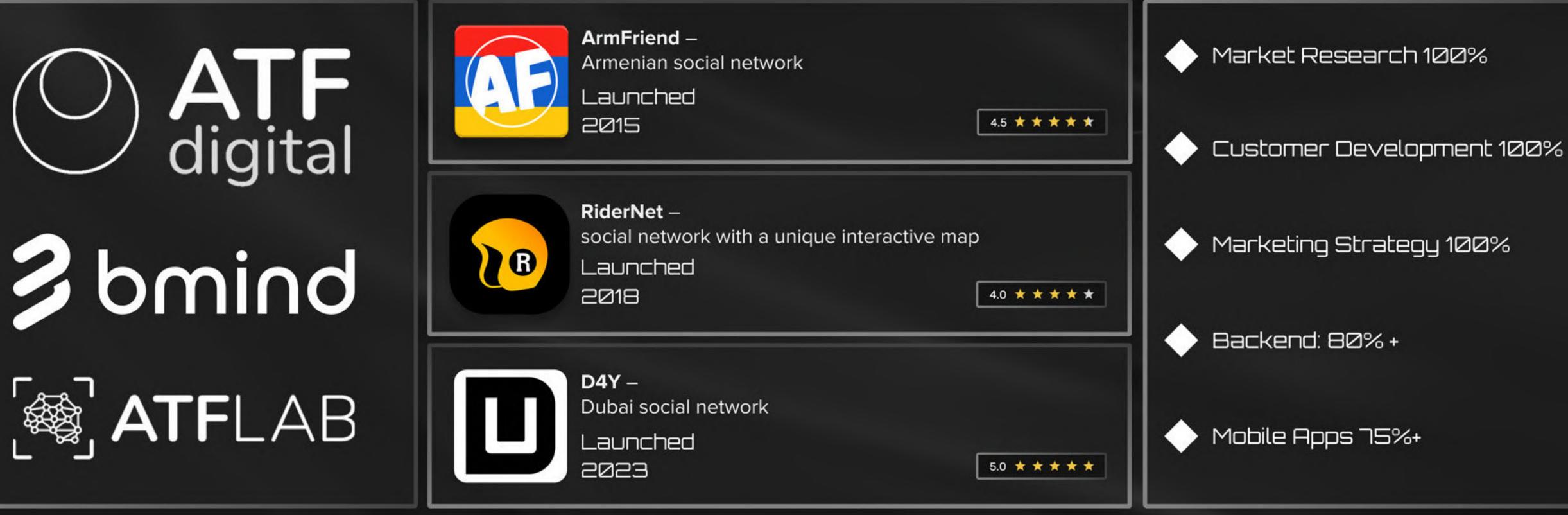
#### Daopeople

HIGH SECURITY PRE-DECENTRALIZED HIGHLY INTUITIVE ALL-IN-ONE APP

### WHERE ARE WE NOW?

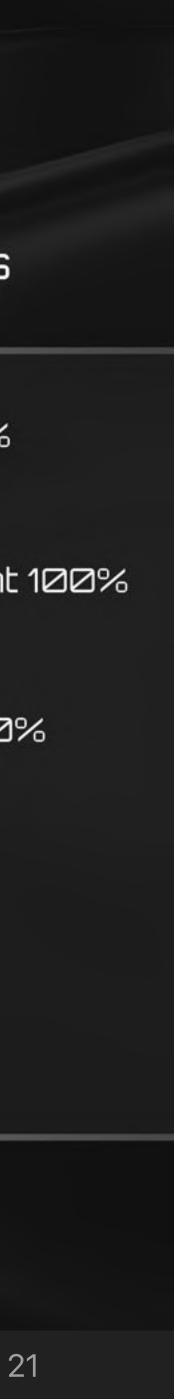
#### Team Background

#### Successful cases



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#### Daopeople readiness



### BUSINESS MODEL













Premium subscription Extended features for users

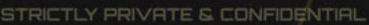


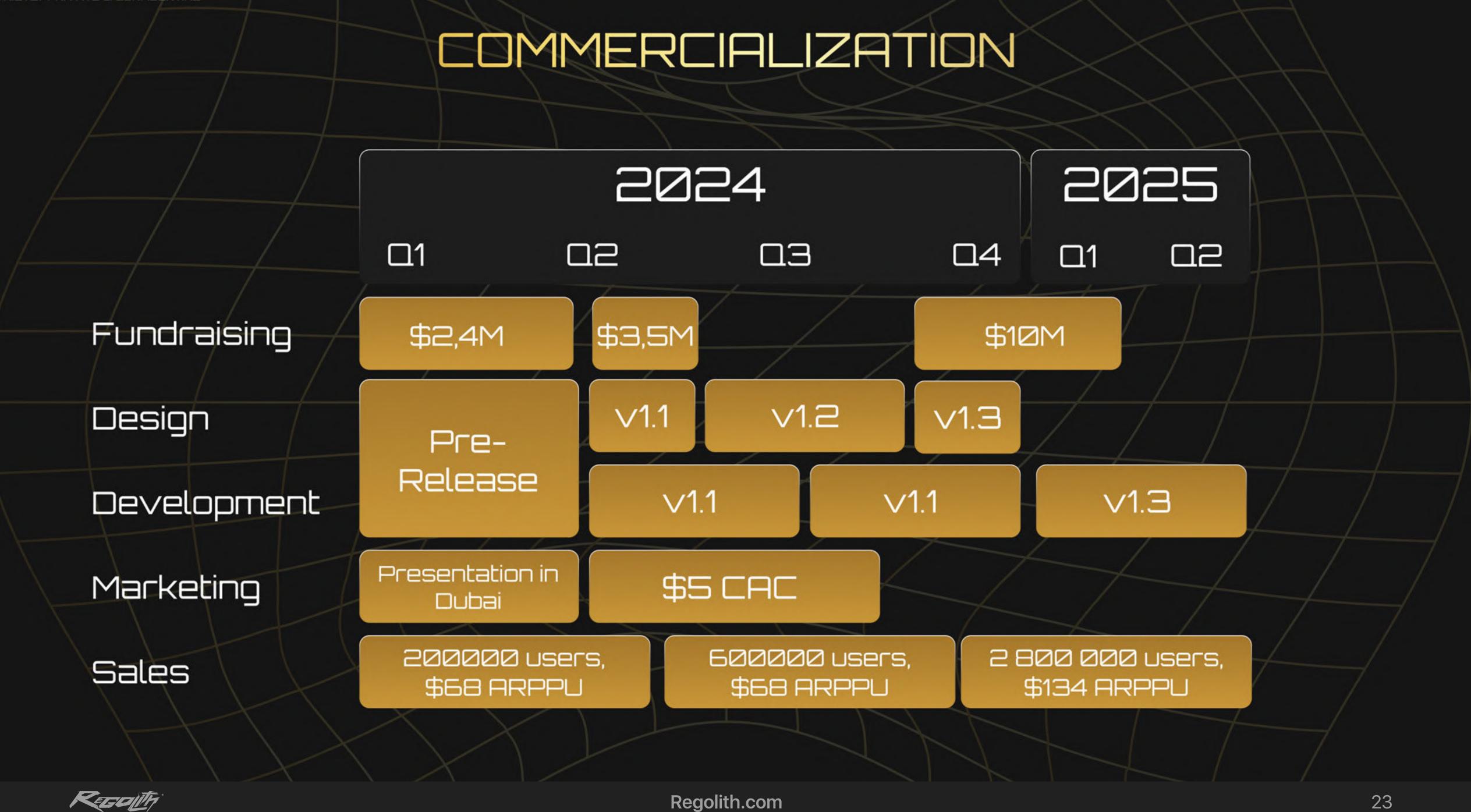
R In-app Ads Promotion for projects

### Antice fee Commissions for transactions

### LTV \$60 +









### JOIN US AS INVESTOR



9 months of promotion to scale users from crypto world





8 months for business development, accounting, moderation, services, offices

### SEED ROUND \$2.4M For up to 12% of the company

\*According to marketing and financial forecasts



### \$1.54M - Marketing

#### ♦ \$410K - Development

### \$450K - Operations

Total revenue by 2034 \$2.488

12% revenue share

TOTAL 12% SHARED REVENUE BY 2034\*





# Edgar Grigoryan Founder

### +971 581 777 248 🕥 🕢

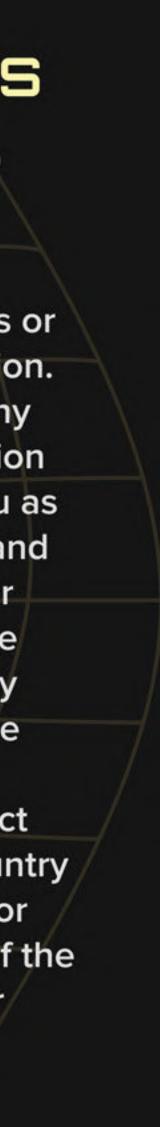
### Partnerships@daopeople.io 🗠



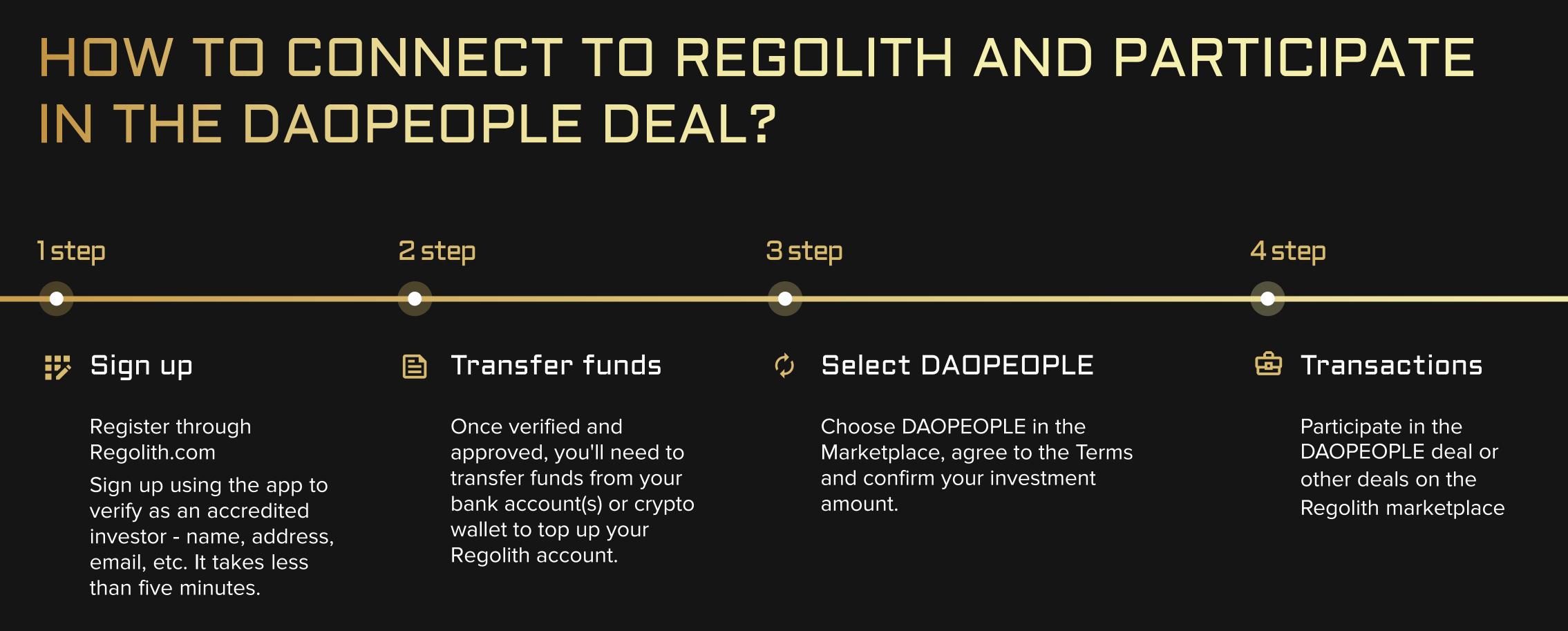
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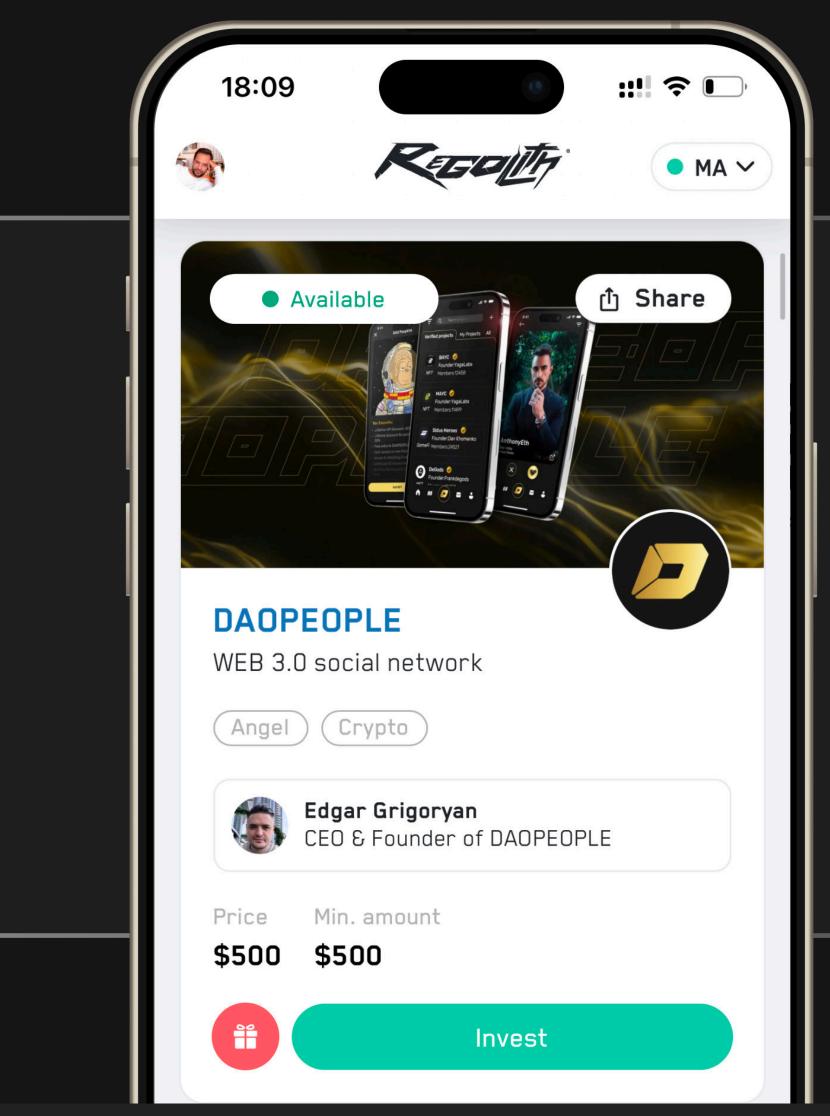


If you are already a client of Regolith, you do not need to register again on the website.

Simply proceed to the **Regolith marketplace** and purchase the desired volume independently.



### DEAL TERMS





#### \$500

#### MINIMUM INVESTMENT AMOUNT

•	Deal fee	5%
	Darfarmanca Success Fac	

 Performance Success Fee 20%

#### **INVEST**





# Easy and secure investing for everyone

